



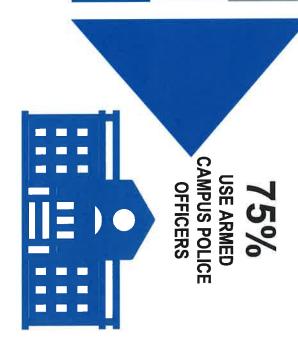
MARKET OVERVIEW

6,642 HIGHER EDUCATION INSTITUTIONS IN THE US

70% PRIVATE

30% PUBLIC

69% OF STUDENTS ATTEND PUBLIC UNIVERSITIES





UNIVERSITY CRIME STATISTICS

BURGLARIES 71%

VEHICLE THEFTS 8.9%

SEX OFFENSES 7.9%

AGGRAVATED ASSAULTS 6.2%

ROBBERIES 3.9%

ARSONS 2.1%

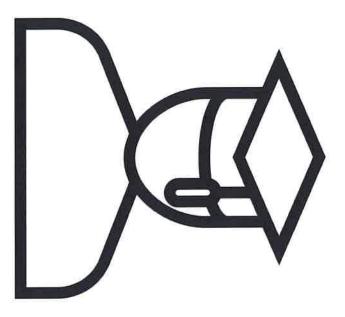
MURDERS <1%

TOP SAFETY CHALLENGES

- Workplace Violence Prevention/Response
- Active Shooter Threats
- Crisis Management and Response: Domestic Terrorism/Lone Wolf Attacks
- Property Crime (e.g., external theft, vandalism)
- General Employee Theft
- Identity Theft
- Substance Abuse (drugs/alcohol in the workplace)
- **Bombings/IEDs/Bomb Threats**
- Labor Unrest



GAPS WITHIN HIGHER EDUCATION



62%

Not using mass notification apps

80%

Not using body-worn-cameras

87%

Not using Video analytics

56%

Unhappy with access control coverage

Source: Campus Safety Magazine July 2018

SAFE CAMPUS

LEVEL 1:

LEVEL 2:

LEV

ENHANCE VISIBILITY TO PROACTIVELY PROTECT STUDENTS, PROPERTY, AND ASSETS

STUDENT SAFETY

FOUNDATION TO ENSURE

COMMUNICATIONS

LEVEL 3:

LEVERAGE SITUATIONAL AWARENESS AND STREAMLINE DIGITAL EVIDENCE MANAGEMENT







